

PAMA Expands Investment in Immersive Technologies

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After nearly 15 years of using training solutions from Immersive Technologies, Indonesian based PT Pamapersada Nusantara (PAMA) has furthered their investment with the addition of seven new haul truck simulator modules to extend the capability of their eight existing Advanced Equipment Simulators. The investment is an upgrade to their current simulator portfolio and aligns with their integrated simulation training standard operating procedures.

"Well over a decade ago PAMA bought their first Advanced Equipment Simulator from Immersive Technologies. Since then they measured significant return on investment (ROI) as they progressively built a fleet of ten simulators. We are especially proud of their most recent investment in seven new [Komatsu haul truck simulator modules](#), as there are ongoing challenges in the thermal coal market, and every expenditure is being scrutinized. Their continued loyalty is a true testament to the value our simulators are providing," says **Nicky Suwandy** Regional Vice President – Asia at Immersive Technologies.

"PAMA sees Immersive Technologies training simulation capability as an essential part of our operation. It plays a key role in maintaining the safe and productive operation of our mining fleet, via the optimization of our equipment operators." says **Roberto Handoko**, Operation General Manager at PAMA.

PAMA is a [previous award winner](#) of Immersive Technologies' Global Business Improvement Award. The Jembayan - Separi site saw reduced traffic incidents with an estimated US\$330,000 savings in property damage in one year. Jembayan - Separi has used Immersive Technologies Simulators as part of their workforce development program for more than twelve years achieving a 42% reduction in equipment damage and 16% productivity improvement along with successful fuel reduction initiatives.

"We are proud to support the impressive gains achieved by PAMA – they have been early adopters of our latest technologies and are seeing the results in being so forward thinking," Suwandy says.



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Media Release



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About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to increase Customer profitability by optimizing the safety and productivity of their operators. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar Global Mining, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels. With advanced simulator modules deployed in 44 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Fort McMurray, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Belo Horizonte Brazil, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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